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Mistica

Brazilian Açai

REDUCING
FREE RADICALS
WITH REAL FOOD

I have some really exciting news to share.

As many of you know, I have long been concerned about the pervasive health effects of oxygen free radicals.

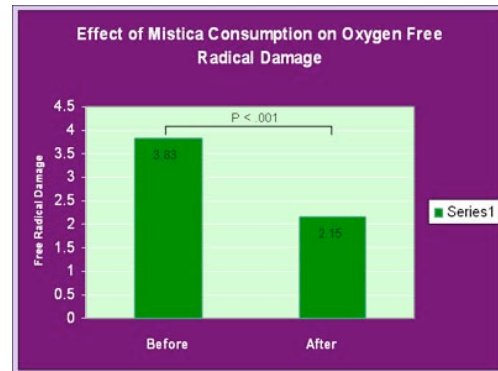
After years of examining every kind of functional food and beverage, and hundreds of vitamin and herbal supplements, I have finally found a product that will actually make a significant improvement in oxidative damage. Routinely, I am approached by companies promoting their "new" super-duper anti-oxidant etc. product, and being open-minded, all I ask is that they prove its effectiveness. Up until now, I have never seen evidence that any food supplement could measurably improve free radical damage.

Several months ago, I was approached about a new product called Mistica, which was touted as a powerful anti-oxidant functional beverage containing extracts from the Brazilian Acai Berry augmented with extracts from 9 additional botanicals. I was skeptical, because of my previous experience with so-called anti-oxidant products, but I agreed to conduct a trial to examine the effects of Mistica on free radical damage.

To measure the extent of ongoing free-radical damage in the body, I used a test that measures malondialdehyde (MDA), a by-product of free radical damage to cell membranes. A small amount of urine is added to a colorless reactive agent that develops color in the presence of MDA. Higher levels of ongoing free radical damage in the body will create higher concentrations of MDA in the urine and a darker color on the assay.

The results of the study were so impressive that I am submitting them for publication in the biomedical literature. Mean (average of the entire group) free radical production was reduced after only 3 weeks by 43% with a "P" factor at the highly significant 0.001 level.

For purposes of this newsletter, I would like you to know that I am thoroughly convinced; Mistica is a powerful and effective anti-oxidant. This new product can dramatically mitigate the effects of free radical damage in the body. This is the first, and only, example of a food supplement I have found to have a significant impact on cellular membrane integrity. It appears that Mistica's unique matrix of "oxygen radical absorbency capacity" (ORAC) nutrients that span the anti-oxidant spectrum (including anthocyanins, phenolics and catechins) is responsible for this dramatic outcome.



As an incentive to get you to try Mistica and test yourself to determine how effective it might be for you, there is now a specially negotiated manufacturer direct, discounted price on the OxiScore free radical test (twin pack) for only \$25.50 instead of the \$35.50 suggested retail price. As a comparison, MDA blood tests routinely cost \$60-90 per individual test depending on the lab plus applicable office calls. The new website to order at this special price is www.oxiscore.com. Be sure to enter the discount code where prompted on the order entry page. The discount codes are "synergy" for the single 2-pack and "synergy10" for the distributor 10 pack (ten of the 2 packs).

With the simple and easy-to-use tests, you will establish for yourself a before and after measurement of the free radical damage you are experiencing and be able to take appropriate action to maximize your health. When you see significant reduction on you test score, you are well on the way to reducing the free radical damages of aging!

Special Request

I am truly interested in expanding the original study to a larger-general population and ask you to share your personal results with me. All individual results will be held in the strictest confidence and only aggregated results will ever be published.

Please send your results and personal experiences to me at norm@normshealy.com.

Knowledge is power. You can harness this new knowledge by being proactive and assessing the free radical damage you are experiencing, and by using Mistica to mitigate the pervasive effects thereof. In my opinion, by so doing, you will be taking a powerful step toward taking control of your personal health.

Cheers!

C. Norman Shealy MD PhD